

UTTARAKHAND STATE LEGAL SERVICES AUTHORITY



"REPORT OF ROAD SAFETY-CUM-AWARENESS DRIVE"

ORGANIZED IN THE STATE OF UTTARAKHAND

FROM 01ST SEPTEMBER, 2023 TO 15TH SEPTEMBER, 2023

It is kindly submitted that Road and Transport have been a fundamental part of mankind through the ages. Consistently, road crashes bring about loss of many lives and genuine wounds to many individuals. Thus, Road Safety and its proper awareness are extremely essential to protect each and every person from being harmed or murdered by road accidents.

Moreover, Road Safety also alludes to the measures and methods used to forestall mishaps on the road by obeying the traffic rules and regulations, so as to decrease the road crashes and other similar fatal incidents.

Having considered this issue, Hon'ble the Executive Chairman, Uttarakhand State Legal Services Authority was of the view that a comprehensive Road Safety-cum-Awareness Drive as well as other similar programmes is required to be carried out throughout the State of

Uttarakhand, so that youth as well as other citizens of the State may be made aware accordingly.

In this regard, it is kindly submitted that in order to ensure effective implementation of the aforesaid drive at grass-root level, Hon'ble Executive Chairman, Uttarakhand State Legal Services Authority was pleased to approve to organize a 15 Days of "**Road Safety-cum-Awareness Drive**" in the State of Uttarakhand w.e.f. 01st September, 2023 to 15th September, 2023.

Further, to make this drive a success, various activities were to be carried out by the District Legal Services Authorities during the aforesaid period of 15 days in their respective Districts. An overview of such activities is hereunder:-

- (i) To organize Awareness Programmes and Camps in Schools and Colleges of the District.
- (ii) To organize Awareness Programmes and Camps at the prominent places of the Road Side of Urban and Rural areas of the District.
- (iii) To organize Awareness Rally of School's Children on the topic of this Drive.
- (iv) To organize Radio Talk Show or Nukkad Natak on the topic of this Drive.
- (v) To conduct Drawing/Slogan/Essay Competition in Schools on the aforesaid topic and to felicitate top three winners of each category.

- (vi) To identify of landslide areas of the District and also to ensure its proper awareness amongst the masses.
- (vii) To ensure wider and adequate publicity of this Drive through Local T.V. Channel, Print & Electronic Media and Digital Platform.
- (viii) To print informative pamphlets highlighting the importance of Road Safety and to ensure its proper distribution to the general masses for the awareness purpose during the aforesaid Drive.
- (ix) To regular upload and update the news with photographs of the said Drive on the Facebook Page of DLSA.
- (x) To ensure the active participation and coordination of all the stakeholders during the said Drive.
- (xi) To cover the whole District during the aforesaid Drive; especially rural areas and far-flung hilly terrains.

In order to make this 15 days of awareness Drive a grand success and in order to ensure the compliance of the directions issued by the Hon'ble Executive Chairman, Uttarakhand State Legal Services Authority, awareness programmes and camps were organized in schools, colleges and Road Side of the Rural and Urban Areas on the theme of "**Road Safety-cum-Awareness Drive**" by the District Legal Services Authorities in association with the Para Legal Volunteers and all other concerning stakeholders.

On the basis of the statistical information furnished by the District Legal Services Authorities relating to the said Drive, a consolidated report has been prepared and the same is hereunder:-

Name of the District	No. of awareness programmes /camps organized in schools and Colleges.	No. of awareness programmes/ camps organized at the prominent places of the Road Side of the Urban Areas.	No. of awareness programmes/ camps organized at the prominent places of the Road Side of the Rural Areas.	Total No. of persons benefitted by this 15 days of Drive.
Almora	32	13	15	14376
Bageshwar	33	09	40	4980
Chamoli	46	21	24	7940
Champawat	30	04	07	4050
Dehradun	63	05	03	9092
Haridwar	15	11	07	9721
Nainital	202	102	95	17637
Pauri Garhwal	28	33	14	4526
Pithoragarh	09	07	04	15000 (Approx.)
Rudraprayag	06	06	12	1765
Tehri Garhwal	49	71	83	3642
U.S. Nagar	117	22	23	30972
Uttarkashi	10	05	01	3000 (Approx.)
TOTAL	640	309	328	1,26,701

Having gone through the District-wise reports mentioned in the above table, it is found that **total 1277 awareness programmes/camps {640 in Schools & Colleges, 309 at the Road Side of the Urban Areas and 328 at the Road Side of the Rural Areas}** organized during the period of aforesaid drive throughout the State of Uttarakhand by covering the rural and urban areas and around 1,26,701 persons were benefited by this 15 days of Drive in the Uttarakhand State.

Moreover, during the aforesaid 15 days of **“Road Safety-cum-Awareness Drive”**, various other activities e.g. Rallies, Radio Show, Nukkad Natak, Essay/Drawing/Slogan Competition were also organized by the District Legal Services Authorities in association with the Para Legal Volunteers and all other concerning stakeholders.

In this regard, a consolidated report has been prepared and the same is hereunder:-

Name of the District	Total No. of Rallies organized.	Total No. of Radio Show organized.	Total No. of Nukkad Natak organized.	Total No. of Essay/ Drawing/ Slogan Competition organized.	No. of landslide areas of the District identified.
Almora	11	01	02	08	-
Bageshwar	07	-	03	14	18
Chamoli	40	-	03	26	13
Champawat	04	-	-	01	04
Dehradun	03	01	10	16	02
Haridwar	-	-	04	30	-
Nainital	75	03	04	82	07
Pauri Garhwal	06	01	05	15	09

Pithoragarh	09	-	05	07	03
Rudraprayag	03	-	05	10	35
Tehri Garhwal	07	-	01	05	169
U.S. Nagar	45	01	02	28	-
Uttarkashi	02	-	05	09	-
TOTAL	212	07	49	251	260

As per the above District-wise reports, it is found that **total 212 Awareness Rallies were organized, total 07 Radio Show were organized, total 49 Nukkad Natak were organized, total 251 Essay/Drawing/Slogan Competition were organized** by the District Legal Services Authorities during the period of aforesaid drive throughout the State of Uttarakhand.

Further, in compliance of the above directions, all the District Legal Services Authority **identified 260 landslide areas of their District and made its proper awareness amongst the masses.**

It is kindly submitted that during the aforesaid 15 days of Drive, valuable coordination and active participation were provided by the District Administration, School Administration, Department of RTO/ARTO and Police Administration.

Apart from this, active and competent services were also given by all who are associated with the Legal Services Institutions during the aforesaid 15 days of Drive.

All the District Legal Services Authorities made wider publicity of the aforesaid 15 days of Drive through Local T.V., Channel, Print & Electronic Media and Digital Platform. Regular information and news were also being uploaded on the Facebook Page of the DLSAs.

Consequently, we hope and believe that by making the general masses aware through the aforesaid Drive, the road crashes will certainly be decreased and it will also save many lives.

At the end, the aforesaid 15 Days of **“Road Safety-cum-Awareness Drive”** which was organized in the State of Uttarakhand from 01st September, 2023 to 15th September, 2023 concluded with a remark of a successful Drive.

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